

FOR IMMEDIATE RELEASE

The Cliffs' Photo Eco-Tour Package Offers A Picture-Perfect Getaway

SAN LUIS OBISPO, CA (March 7, 2007) – Explore the natural beauty of California's Central Coast alongside one of the area's premier photographers with the new Photo Eco-Tour package offered at the Cliffs Resort in Pismo Beach. The Photo Eco-Tour package combines the resort's deluxe accommodations with the Central Coast's majestic sights, featuring several spectacular photography tours led by award-winning professional photographer Abe Perlstein.



The "walking workshop"-style tours last a leisurely three to four hours and give guests the chance to photograph the area's unique attractions and natural sights. Tours are appropriate for any skill level and include Abe's professional photo tips and assistance -- plus opportunities for portraits shot by Abe. Tour options include:

- **North Coast Seals, Lighthouse & Cemeteries** –The North Coast tour highlights some of San Luis Obispo County's most enchanting sights, including the lighthouse and elephant seal colony at Piedras Blancas, the mystical forests of San Simeon Point, and the quaint, historical treasures of the Cambria Cemetery. Beautiful all day, the area offers the best photographic opportunities in the early morning or late afternoon. (Pictured above: "Cambria – Rolling Surf" © Abe Perlstein)
- **South Coast Dunes** – Made famous in part by legendary photographer Edward Weston, the dune-covered South County landscape differs vividly from the North County coastline and offers plenty of dramatic photo opportunities of Pismo's jagged sand dunes, Oso Flaco Lake, native wildlife and more. Awe-inspiring at all times of day, the tour is again optimal in the early morning or late afternoon.

Priced starting at \$429/night Sunday-Thursday and \$489/night Friday-Saturday, the package includes comfortable accommodations in an ocean, coast, or mountain view room; breakfast for up to four people; and one guided photography tour. (Guests provide their photography equipment and transportation.)

For additional details on the Photo Eco-Tour package or to make reservations, please call (800) 826-7827 or visit www.cliffsresort.com.

Abe Perlstein has more than 25 combined years of experience as a Hollywood-based motion picture/ television stills photographer and as an award-winning fine art photographer.

The Cliffs Resort is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com.