

FOR IMMEDIATE RELEASE

Find a Sea of Change with The Cliffs Resort's New Marine-Based Spa Product Lines, Treatments and Packages

SAN LUIS OBISPO, CA (September 6, 2007) – Marine elements -- long considered the foundation for some of the world's finest beauty treatments – have arrived at The Cliffs Resort on California's Central Coast.

Located on the salty-air bluffs above beautiful Shell Beach, The Cliffs expands on its seaside spa offerings with the introduction of two exciting new product lines and an indulgent new spa-centric vacation package – both of which complement the facility's serene location and highlight the inherently restorative properties of the sea.

Those seeking a day spa experience or exemplary products for at-home use will appreciate the recent availability of **Osea** and **Epicuren** products at the Spa at The Cliffs Resort. Considered a leader in high-tech, all natural marine skincare, Malibu-based Osea's unique blend of sea nutrients and essential oils provide an active and effective formula for conditioning and balancing the skin, while Epicuren's distinct line of products feature state-of-the-art enzymes to increase elasticity, firmness and overall well-being.

Both lines are available in the gift shop for personal home use and are also employed in a selection of fabulous marine treatments developed by renowned International Spa Consultant Barbara Morrow, Licensed Doctor of Oriental Medicine and formerly of the Golden Door in Southern California. Treatments include the following, just to name a few:

- **Thermal Sea Stone Massage** – A full-body treatment blending Swedish massage strokes with smooth, heated basalt stones to improve circulation, ease tension and facilitate a deep state of relaxation.
- **Sea of the Senses Massage** – A customized, aromatic massage treatment incorporating a selection of essential oils promoting energy, balance or a sense of escape.
- **Sea & Salt Scrub** – Environmentally harvested seaweed and seal salts combine to exfoliate and remineralize skin while steamed towels lift away impurities for supple, smooth and hydrated skin. Includes a 25 min back massage.
- **White Wine and White Algae Body Mask** – Perfect for sensitive or sun damaged skin, this treatment begins with a dry brush exfoliation and is followed by an application of white algae, white wine, white tea and marine serum. Includes a scalp massage, hot towel rinse and application of hydrating moisturizer.



- **Deep Sea Oxygen Facial** – Tone, purify, remineralize and hydrate the skin with this facial employing pure plant mineral oxygen and skin-specific serums.

Looking to luxuriate a little longer? Celebrate your relationship in The Cliffs' relaxing coastal setting with the resort's romantic **Sea of Love Couples Escape Package**, a luxurious and indulgent escape for the senses, sure to lull guests into maritime bliss and inspire a sea of change for the better. **Priced at \$389 per night Sunday–Thursday and \$449 per night Friday and Saturday, the package includes:**

- **Luxury guestroom accommodations**
- **Signature bottle of Central Coast wine upon check-in**
- **Two cozy his and her robes to keep**
- **60-minute Couple's Spa Treatment of your choice or two 60-minute individual spa treatments**
- **Breakfast for two in The Cliff's waterfront Marisol restaurant**

For additional details on the Sea of Love Couples Escape Package or to make reservations, please call (800) 826-7827 or visit www.cliffsresort.com.

The Cliffs Resort is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com.