

Client Contact: Chet Hogoboom, SeaVenture Resort (805) 773-4994; chet@seaventure.com
Agency Contact: Jordan Schultz (805) 773-1000; jordan@thepressroom.com

FOR IMMEDIATE RELEASE

Thrill-Seekers Take to the Sand, Sea & Sky with New Package at SeaVenture Resort



PISMO BEACH, CA (August 16, 2007) – Adrenaline junkies and outdoor adventure lovers rejoice! The SeaVenture Resort in Pismo Beach, CA, adds high velocity to vacations with its new Sand, Sea & Sky package, a two-night getaway that gives guests their choice of a **biplane ride** over the Pacific Ocean, a **Hummer adventure** on the Oceano Dunes, a **horseback ride** on Pismo Beach or a **kayaking excursion** in Avila Beach.

Offered August 15 through December 20, 2007, the new Sand, Sea & Sky package is available for those checking in at the resort Sunday through Wednesday.

Designed for two, the offering includes a two-night stay in a room with a private balcony spa, fireplace, featherbed and a complimentary breakfast basket delivered to the room each morning; two 55-minute Swedish massages at the SeaVenture spa; and a choice of four adventurous activities that take place on the sand, on the sea or in the sky and suit both those looking for free-spirited fun or those banking on something a bit more bold.

Guests can **choose one** of the following activities, which corresponds to the listed package price:

- **Biplane Ride** – Experience spectacular views of the Pacific coast and the Oceano Dunes on a high-flying adventure that includes a trip to the Pismo Beach Pier and back with Banner Airways. Trip is for two people. Total package price: **\$746 plus tax**
- **Hummer Ride** – Take on the dramatic terrain of the Oceano Dunes as Pacific Adventure Tours guides a one-hour thrill ride that’s comparable to Disneyland’s Indiana Jones attraction. Trip is for two people. Total package price: **\$558 plus tax**
- **Ocean Kayaking** – Paddle with sea lions, otter, marine birds and dolphin in the protected waters of Avila Beach and Port San Luis during this guided outing with Central Coast Kayaks that explores the Central Coast’s unique geology, history and wildlife. Trip is for two people. Total package price: **\$598 plus tax**
- **Horseback Riding** – Enjoy the beach breeze and breathtaking surroundings as the Livery Stable guides a one-hour relaxing trail ride on the dunes and beach in Pismo. Trip is for two people. Total package price: **\$558 plus tax**

Tout yourself as a *true* thrill-seeker? **Stay at SeaVenture for four nights and take on all four activities for just \$1,300 plus tax!**

To make reservations for the new Sand, Sea & Sky package at SeaVenture Resort, please call (800) 760-0664 or visit www.seaventure.com.

SeaVenture Resort is located directly on the sand in Pismo Beach and is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com.