

FOR IMMEDIATE RELEASE

Get a Clue With Inn at Morro Bay's Family Escape Scavenger Hunt Package

MORRO BAY, CA (May 17, 2007) - Kids and parents alike can enjoy Morro Bay, CA's small town charm this summer with the Inn at Morro Bay's "Family Escape Scavenger Hunt" package offering fun for the entire family, along with beachfront accommodations at the coastal hideaway resort.

The package includes a scavenger hunt, where guests discover many of the town's local stores and activities, from the seaside seashell shop to the aquarium, all within walking distance from the resort. As a prize for completing the adventure, families will receive a \$20 gift certificate to the Inn at Morro Bay's gift shop.

The offering also includes one night in a Pool & Garden view room and breakfast for four. It is available June 1- August 30, and is priced at \$189 plus tax, Sunday- Thursday.



"We initially offered a scavenger hunt for kids during the Easter break, and they loved it!" said Diana Hanauer, director of sales and marketing for the resort. "Morro Bay is perfect for this type of activity, as it offers many local treasures and activities that are fun for the entire family."

Morro Bay is a quaint fishing village 10 minutes Northwest of San Luis Obispo, featuring pristine beaches where kids (and adults) can comb the beach for treasures, watch the sea otters frolic or ride the resort's complimentary beach cruisers. Parents can breathe easy as they escape the city's hectic pace and soak in the relaxing small town atmosphere.

Nestled in Morro Bay State Park, the Inn at Morro Bay offers visitors a true coastal hideaway of unsurpassed natural beauty. Guests can unwind at the estuary located next to the resort, play golf at the course across the street, hike on the nearby trails, kayak the bay or cruise the harbor. The 98 beautifully appointed rooms all have featherbeds and down comforters, and amenities include a full range of spa services and two restaurants with panoramic views.

To book the Family Escape Scavenger Hunt package, visit www.InnAtMorroBay.com, or call (800) 321-9566 to speak to a guest representative.

The Inn at Morro Bay is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm.

Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com.