

FOR IMMEDIATE RELEASE

Escape to Wine Country this Summer with Apple Farm's "SLO Southern Exposure" Package

SAN LUIS OBISPO, CA (May 25, 2007) - With the lazy days of summer almost upon us, it's the perfect time to discover San Luis Obispo's south county wineries, located in California's picturesque central coast.

The Apple Farm Inn of San Luis Obispo highlights the area's south county, offering the new "SLO Southern Exposure" package, featuring everything from harvest wine tours to a gourmet lunch and homemade pie.



For just \$399, guests choosing the "SLO Southern Exposure" package can indulge in a pre-planned harvest tour featuring the south county's most charming farms and cellars - clearly designated on a prepared map of the nearby wine country with a detailed itinerary. Additionally, guests will receive a two-night stay at the cozy Victorian-style Apple Farm Inn, a gourmet lunch for two, an Apple Farm fruit pie and a bottle of homemade Apple Farm BBQ Sauce to take home, as well as a \$20 gas voucher. South county wine and tour destinations include:

- **Per Bacco Cellars**
- **Baileyana Winery**
- **Edna Valley Vineyard**
- **Saucelito Canyon Vineyard**
- **Tiber Canyon Olive Farm**
- **Claiborne & Churchill Vintners**
- **The Luffa Farm**
- **Tolosa Winery**
- **Kelsey See Canyon Vineyards**
- **Salisbury Vineyard**
- **"Taste" wine sampling room**

The "SLO Southern Exposure" package is available select Sunday through Wednesday nights from June 17 through September 12, 2007, excluding holidays. For a detailed SLO Southern Exposure itinerary or to make reservations, please call (800) 255-2040 or visit www.applefarm.com.

Apple Farm is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com