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**FOR IMMEDIATE RELEASE**

## **Lose Yourself in the Central Coast's Great Activities with Boutique Hotel Collection's "GPS - Go Play in SLO" Package**

SAN LUIS OBISPO, CA (January 9, 2008) - Getting lost has never been so fun with Boutique Hotel Collection's new "GPS - Go Play in SLO (San Luis Obispo)" package, available at the Collection's five Central Coast of California properties. The three-night package includes a complimentary Global Positioning System (GPS), pre-programmed with tons of free activities found in San Luis Obispo County, from watching the elephant seals in

San Simeon to cruising the art galleries in Cambria.

The GPS is a small satellite-based navigation system that guests may take home following their stay. Along with the GPS, the package includes a free third night and one complimentary appetizer at any of the Boutique Hotel Collection's properties. Every hotel offers a fine-dining restaurant, each with its own flair.

Participating properties include the **Apple Farm Inn** in San Luis Obispo; **Inn at Morro Bay** in Morro Bay; **SeaVenture Resort** in Pismo Beach; **Sycamore Mineral Springs Resort** in San Luis Obispo; and **The Cliffs Resort** in Pismo Beach.

Valid from January 1 - March 15, 2008, the three-night package is priced at \$599 for Sundays-Thursdays and \$799 when including a Friday and/or Saturday night stay. For \$150, guests may upgrade to suites where applicable.

Additional free activities programmed into the GPS include some of the following:

- Wine tasting throughout the county
- Watching the elephant seals
- Discovering the Monarch butterflies
- Hiking the nature trails
- Exploring pristine beaches
- Visiting a lavender farm
- Bird watching
- Antiquing
- Cruising the art galleries
- Tasting Olive Oil at a local farm
- Catching a wave at legendary surf spots

The GPS - Go Play in SLO package is based on availability. To see the complete range of Boutique Hotel Collection Properties and seasonal specials offered, or to make reservations, please visit

[www.boutiquehotelcollection.com](http://www.boutiquehotelcollection.com) or call (805) 544-4444.

Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or [holly@thepressroom.com](mailto:holly@thepressroom.com).

