

FOR IMMEDIATE RELEASE

"Beat the Heat" with Apple Farm's Summer Splash Get-Away **San Luis Obispo's Temperate Weather Renders Apple Farm Inn "Apple Pie" for a Restorative Retreat**

SAN LUIS OBISPO, CA (July 13, 2007) – With temperatures in the Western states breaking record highs, it seems there's no escape from the scorching heat of the season – or is there? **Apple Farm Inn, located on California's temperate Central Coast, is offering the perfect retreat with its Summer Splash Package – a seasonal special sure to help guests beat the heat.**

Offered through September 1, the Summer Splash Package highlights the region's most alluring heat-busters and includes the following:

- **Two evenings in a deluxe room at the enchanting Apple Farm Inn**
- **A day-pass for two to Paso Robles' new water park The Ravine, just minutes up Highway 101**
- **A \$40 dining voucher to be used at the award-winning Apple Farm Restaurant**
- **Two servings of ice cream milled on-site in the old-fashioned "Market at the Mill" building**
- **A daily wine reception**

On top of that, the Apple Farm property offers plenty of additional summer fun that pairs well with the area's mild weather. Sink your teeth into a savory all-beef hotdog from "Market at the Mill," enjoy a refreshing, old-fashioned root beer float, or simply take a dip in the pool. For something more indulgent, cap off a trip to the water park by treating yourself to a renewing seaweed body wrap at Apple Farm's Day Spa. Then, as the sun descends behind the mountains, unwind with a local cabernet at the Inn's daily wine reception.

Combining the charm of Victorian country inns with the modern conveniences of a luxury hotel, Apple Farm offers the ultimate retreat from the heat. **The Summer Splash Package is available at \$429 for Sunday-Wednesday arrivals and \$529 for Thursday- Saturday arrivals.** Interested in extending your visit beyond two days? **Apple Farm is also promoting its There's Room at the Inn Special. Arrive mid-week and receive exclusive Inn accommodations that include one king or two queen beds at the same price you'd pay for a Trellis Court room -- only \$179 a night!**

Limited accommodations are available and some exceptions may apply. To make reservations, please call 1-800-255-2040 or visit www.applefarm.com.

Apple Farm is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutiques Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773.1000 or holly@thepressroom.com