

FOR IMMEDIATE RELEASE

## Apple Farm Wraps up Three Holiday Packages w/Early Booking Incentives *San Luis Obispo Inn Offers Special Rates for Festive Packages Booked by Thanksgiving*



SAN LUIS OBISPO, CA (October 23, 2007) – That’s a wrap! Apple Farm in San Luis Obispo has just finished putting the final touches on its holiday packages – and is providing extra incentives for early delivery! **Announcing not one but three Apple Farm holiday vacation packages, specially priced for those who book by Thanksgiving and sure to please everyone from fun-loving families and tireless shoppers to the most regal of sight-seeking tourists:**

### **“Our Gift To You” Package – Valid 11/25/07 – 1/03/07**

**Book Early and Save:** \$199/night Sun-Thurs for stays booked before Thanksgiving; \$249/night after.

**Package Details:** Perfect for those seeking a gift for themselves or someone else, Our Gift To You includes one night’s stay at Apple Farm’s deluxe Victorian inn *and* a \$100 gift card that can be given as a gift, itself, or used for holiday shopping, award-winning dining – even toward a future stay!

### **“Home Away from Home For the Holidays” Package – Valid 11/25/07 – 1/03/07**

**Book Early and Save:** \$179/night Sun-Thurs for stays booked before Thanksgiving; \$229/night after.

**Package Details:** Touting a range of festive touches for kids of all ages, Home Away from Home includes one night’s stay at Apple Farm’s deluxe Victorian inn and all the warmth of home – from a gingerbread house kit and hot cocoa with peppermint stir sticks to a \$50 dining voucher good toward anything on Apple Farm’s menu of award-winning comfort cuisine.

### **“Holiday Splendor at the Castle” Package – Valid 11/23/07 – 12/27/07**

**Book Early and Save:** \$199/night Sun-Thurs for stays booked before Thanksgiving; \$249/night after.

**Package Details:** Whether seeking romance or whimsy, Holiday Splendor at the Castle delivers with one night’s stay at Apple Farm’s deluxe Victorian inn; two adult tickets to tour Holiday Splendor at the famous Hearst Castle – a fantastic glimpse of Castle experiences and décor during the holiday season in the 20’s and 30’s; two gourmet box lunches for the drive north; and a \$20 gas voucher. Want an extra night to complete your Central Coast experience? Guests may add an extra Sun-Thurs night’s stay to this enchanting package for only \$159 more!

Limited accommodations are available for all aforementioned holiday packages, so book early for the best rooms and rates. For additional information or to make reservations, please call (800) 255-2040 or visit

[www.applefarm.com](http://www.applefarm.com).

Apple Farm is a Boutique Hotel Collection property. Boutique Hotel Collection features distinctive hotels, inns and resorts in scenic destinations throughout California, with each property reflecting rare regional treasures. Nestled in unique locales, ranging from seaside state parks, an eco-friendly lodge and marine sanctuaries to the Central Coast wine country and historic towns, guests of Boutique Hotel Collection properties can experience authentic area attractions such as wine tasting, visiting state wildlife reserves, kayaking amidst the beauty of the bay and soaking up small town charm. Editorial media interested in additional information on Boutique Hotel Collection or property images may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com.